Coming up:

a social hub for

up-and-comers

Group to offer 1-stop networking

for Indy's young professionals

By Raygan Swan raygan.swan@indystar.com
Desperate to make social and business connections

when she moved to Indianapolis three years ago from Oklahoma, Robyn Allen volunteered one weekend for a neighborhood cleanup.
Instead of meeting other young professionals, however, the 26-year-old found herself working alongside orange-suited inmates performing community serv-

Allen laughs about it now — and has since joined several Indianapolis groups for young professionals that offer more of what she was looking for, including Opera Lite, Art Amour and the Indianapolis Museum of Art's Art Music People.

WHO'S WHO: Learn about some people spearheading Indy Hub and can be tough for new or and the since in the spear of such groups, but they arrely intersect and can be tough for new or and the since joined several for, including the several severa

groups you might like. As comers to find. To make it easier for young professionals like Allen to find one another — and in the process, make connections outside work — Indianapolis is about to join more than 100 cities across the

nation that already have developed umbrella network-

By helping folks link up with groups that cater to their interests, cities hope to lure and keep the kind of young, emerging talent that can transform an econo-

my.

The need is so critical that the city of Indianapolis and Biocrossroads, a life sciences economic development initiative, put up \$50,000 to launch the Indianapolis version, called Indy Hub. Without such a group,

MOVERS AND SHAKERS: Indy Hub board members include (front left) Trevor Belden; (seated, from left)
Jenny Siminski; Troy Hege; Annie Hernandez; (standing,
from left) Molly Wilkinson Chavers, executive director;
Faraz Abbasi; and Scott Hollingsworth.

can be tough for new-

See Social, Page A8

KELLY WILKINSON / The Star

about some people spear-heading Indy Hub and

groups you might like. A8

ing organizations.

# CLICKING TO DINE

## THE INDIANAPOLIS STAR



### TO END ITS INDY FLIGHTS

### Coming up: a social hub for up-and-comers

Group to offer 1-stop networking

### By Raygan Swar



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### A FEW LOCAL GROUPS

What: AMP - Art Music People - launched in September and aims to connect young professionals with art and music. Events feature live music. hands-on art participation and exploring galleries and gardens. When: The second Thursday of each month at 6 p.m. Admis sion is \$14 for the public and \$7 for IMA members. www.ima-art.org/amp.asp

#### **YPCI**

What: Young Professionals of Central Indiana brings together the future business leaders of Central Indiana through networking.

When: YPCI's annual meeting will be at 6 p.m. Tuesday in the basement of Rock Bottom Brewery Downtown. The event is free to members. Joining is free. Contact jamie.ratner@ nationalcity.com for membership information. www.ypci.net

### Friday Lunch Club

What: A diverse, membershipbased networking group designed to promote professional and personal development in the city through activities and events.

When: The next event is at 11 a.m. Tuesday at the Omni Severin Hotel, 40 W. Jackson Place. Aside from an evening event on the fourth Friday of each month, the club meets on the second Friday of each month from 11:30 a.m. to 1

To RSVP or join, visit www.fridaylunchclub.com

- Raygan Swan

### Social

• Group could help metro area maintain a vibrant work force.

said Anne Shane, the vice president of Biocrossroads, the city risks losing gifted young workers to other areas.

"Our chief motivation is to help populate life science and research jobs with talented knowledge

workers in Indiana," she said.

Making the need even greater is the looming exodus of babyboomers from the work force. That mass departure will create a wave of job openings for young people if they have the right skills — and connections.

Indy Hub will be a network for young professionals that aims to create a vibrant and attractive community as it connects law-yers, Web designers, bankers and others with opportunities on the business, social and civic levels. Through its Web Site, Indy Hub will be a clearinghouse of leads for people seeking an interesting group to check out. Allen would have loved that

kind of help when she arrived. If it hadn't been for the groups she managed to find on her own, Al-len said, "I would have run back len said, "I would have run back home with my tail between my legs years ago." A Web publica-tions manager for the Indiana Arts Commission, she added that connecting with like-minded peo-ple around her age has had a big payoff: "I've built friendships,



NETWORKING: Molly Wilkinson Chavers, executive director of Indy Hub, talked last month at The Rathskeller with Ryan Hupfer of www.HupsHoopty.com about opportunities to meet other young professionals

strengthened my career and found a real home here."

If a newcomer to Indianapolis

fails to make a connection within the first 90 days of their stay, studies show, they're two to three times more likely to leave, said Molly Wilkinson Chavers, 30, In-Mony Wikinson Chavers, 30, Indianapolis, the director of Indy Hub. She struggled to make connections when she moved to Indianapolis eight years ago and knows what Allen means when she bemoans the alternative to a

group like Indy Hub:

"Falling back on the bar scene
to meet quality people can be a
huge disappointment."

### The need for Indy Hub

Today's rising professionals are willing to try alternatives to the traditional service clubs and other groups their parents once flocked

Many find they'd rather hold an evening gathering over Wolfgang Puck hors d'oeuvres at the Indianapolis Museum of Art. That's where Allen does most of her networking as part of Art Music People, which meets monthly at the museum.

"I've found that once you're involved in one arts organization," she said, "it's easy to find interests and like-minded people in other art forms.'

AMP is just one example of the groups already in play around the city — groups Indy Hub hopes to steer more people to.

Another is Young Professionals of Central Indiana, which draws

the more financially minded to monthly meetings where they can

talk shop or sniff out the next big

talk snop or smir out the next old deal over imported beers at a pub.

Mark Hollis, a 29-year-old banker in Indianapolis, founded the young professionals group in 2001, and the group now has more than 100 members.

His organization allows young attorneys, CPAs, bankers and others to network in social setothers to network in social set-tings, he said, at Indianapolis In-dians or Indiana Pacers games, golf outings and local bars such as the Far Northside's Fox and Hound pub or Downtown's Rock

Bottom Brewery.
While AMP and the young professionals group highlight that In-dianapolis is likely to have a networking outfit meeting just about any interest, for now they can be as aloof from one another as the cliques in a high school cafeteria. Finding the best one for you can be tough. Many are less than wellpublicized.

That's where Indy Hub steps in

— promoting the existing groups and helping them grow. "The concept is good," Hollis said. "We hope it creates more visibility for groups like us that struggle to get the word out or lack resources."

Despite the city's young professional population having reached 214,000 — 62 percent of them with some college or more — Chavers said the average mem-

bership for the young professional groups never tops 100.

"We think the memberships should average about 3,000 people," she said.

### Impact on the work force

Before starting Indy Hub, Chavers looked to nationally rec-ognized Generation-X guru Re-becca Ryan, founder of Next Generation Consulting, for guidance. Ryan's Madison, Wis., firm

counsels employers and commu-nities across the country on how to appeal to young people. Bottom line: She shows cities how to be

In her experience of studying thousands of young professionals, Ryan, 33, said organizations like Indy Hub do a good job of two things: connecting young profes-sionals to one another and then connecting them to the communit

Milwaukee's group launched in 2001, also under the direction of Ryan's firm, and now has 4,000 members.

members.

More young people have seats on important boards, and the city's perceptions are improving since the group formed, said Shelley Jurewicz, 46, executive director of Young Professionals Mil-

"A city influenced by young professionals is a city that can attract and retain them," she said.

That's the focus of most of the oung professional groups forming in places such as Jacksonville, Fla.; Cincinnati; Charlotte, N.C.; and Memphis, Tenn.

The key force behind all the groups, Jurewicz said, continues to be "young people's need to find each other and be a part of the scene.

★ Call Star reporter Raygan Swan at (317) 444-6000.

### 5 PEOPLE YOU OUGHT TO KNOW

A list of five promising young professionals at the heart of the city's networking social group



### Scott Hollingsworth

Age: 30. Status: Married. Occupation: Associate at Barnes & Thornburg law firm, vice president of the Indianapolis Urban League Young Professionals and board member of Indy Hub.

Details: Known for his dapper appearance and colorful bow ties, Hollingsworth loves pop culture, is a closet reality-TV fan and likes to teach his 3-year-old daughter movie lines such as "You can't handle the truth," from "A Few Good Men."



### Trevor J. Belden

Age: 30. Status: Single.

Occupation: Associate at Baker & Daniels law firm, board member of Young Professionals of Central In-diana, chairman of the board of Indy Hub and mem-

ber of Penrod Society.

Details: A self-described workaholic, Belden often works late at the office. However, on occasion, you might see him shed his professional prinstripes and throw on a leather jacket to ride his Harley-Davidson motorcycle to Broad Ripple. During football season, you'll find him tailgating at Purdue University.



#### **Rrian Ho**

Age: 30. Status: Married.

Occupation: Multimedia designer with DyKnow and board member of Indy Hub.

Details: Ho created IndyDDR at www.indyddr.com, a Web site dedicated to players of the video game

Dance Dance Revolution and related music-based video games. The site

attracts mostly high school and college-aged people throughout the state and serves as an informal social hub.



#### Robyn Heine

Age: 35. Status: Single Occupation: Global Public Affairs leader at Dow

AgroSciences, board member of Indy Hub, member of Public Relations Society of America and volunteer for the 4-H Foundation and her church.

**Details:** Heine's job has her working with many local community, cultural and civic organizations such as BioCrossroads, Indianapolis Symphony Orchestra, The Children's Museum and United Way. When she's not working, she's traveling or pursuing almost any outdoor activity.



### Ibrahim Alghani

Status: Single.

Occupation: Director of policy and strategic initiatives for the Health and Hospital Corp. of Marion County, board member of Indy Hub, a culture scout with the Indianapolis Cultural Development Commis-

sion, board member of the Indianapolis Neighborhood Housing Partner-ship, member of the Penrod Society and co-founder of Bungee Black Records

Details: Alghani has made keeping his finger on the city's cultural pulse a full-time job, along with philanthropic projects close to his heart. Being the diverse character he is, Alghani also spins records at Broad Ripple's hot spot, The Red Room, and hosts international movie nights at his home. Regardless of the scene, Alghani is always making

— Raygan Swan

### WHO THEY ARE

- Number of adults, 25-34, in In-
- dianapolis area: 214,000.

   Use the Internet: 69 percent.
- Have a cell phone: 66 percent.■ Cell phone bill tops \$150 a
- month: 2 percent.
   Own a DVD player: 76 percent.
- Own a video game system: 41 ■ Store most commonly shopped
- at: Wal-Mart, followed by Meijer and Target.
- Most popular beer: Bud Light.Most popular wines (tied):
- white zinfandel and merlot ■ Belong to health club: 15 per-
- Most popular activity: garder ing, followed by swimming, biking
- and photography.
   Most commonly visited U.S. travel destination: Chicago.
  Source: Scarborough Research, January 2005

### HOW INDY HUB WORKS

The front door of the nonprofit organization is its Web site, www.indyhub.org, where young professionals can go to net-work and look for groups to join. There's no membership

Indy Hub also will be a resource where young professionals learn how to become major players in the city.

### INDY HUB SNEAK PEEK

When: 5:30 to 7:30 p.m., Nov.

Where: Skyline Club, 1 American Square, 36th floor of the American United Life building. Cost: Free.
For more information, contact

Molly Wilkinson Chavers at Indy Hub, (317) 624-0248.

- Raygan Swan



Good ways for young professionals to connect? Go to Indy Star.com/feedback with your comments.